



David A Rogers  
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<b>Adobe</b> Photoshop CS4	<b>Adobe</b> Lightroom 2	<b>Adobe</b> InDesign CS4
<b>Adobe</b> Illustrator CS4	<b>Adobe</b> Dreamweaver	<b>Adobe</b> Acrobat 9.0
Expression Media 2	Extensis Portfolio	ColorBurst X-Proof
Macintosh OSX 10.5	Windows XP Professional	

## Application Knowledge

### Adjunct Instructor

IADT, Tampa, FL 01/2008-present

- Provide program support to the Digital Photography Department instructors and students as needed
- Develop curriculum for advanced file management and workflow practices
- Provide advanced level individual support to students in Graphics and Photography Programs

## Professional Experience

### Freelance

DAR Digital Graphics Consulting, FL 07/2007-present

- Develop and maintain working relationships with professional photographers and small businesses
- Identify and implement ways to streamline workflows through Asset Management and software use
- Provide technical support to contracted clients with respect to their business practices
- Analyze and report consistency of press runs
- Digitally retouch images as necessary

## Education

**International Academy of Design and Technology**  
 Tampa, FL 12/2009  
 Graphic Design  
 Associate of Science Degree

**Blackpool and the Fylde College**  
 Blackpool, UK 06/1989  
 Design (Photography) HND

**London College of Furniture**  
 London, UK 06/1987  
 Interior Design OND

### Senior Color Tech

Thompson and Company, FL 07/2000-07/2007

- Maintained consistent color and image quality for multiple catalog publications
- Provided training of all studio personnel to improve skills and workflow as software updates were implemented
- Troubleshoot production issues as necessary
- Attended monthly on site press checks and report quality issues

Achievements:

- Successfully implemented ICC color managed workflow
- Established guidelines for file format, archiving and PDF workflow
- Reduced production expenses substantially with implementation of Epson ink jet proof procedures.



**CERTIFIED EXPERT**  
 Photoshop® Lightroom



**CERTIFIED EXPERT**  
 Photoshop®